

**Dienger, Whitney**

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**From:** Jacobs, Sarah

**Sent:** Thursday, October 25, 2012 3:27 PM

**To:** Dienger, Whitney

**Subject:** Donavon/Wenstrup

Whitney:

There were spots AC1899 Donovan/Wesntrup WD101513 and AAC1898 Donavon/Wenstrup DW101513 (that are :30 second spots) that were logged for 10/18. On 10/18, 12:10pm they were listed on the log as :15 bookends. On this day AC1989 ran and AC1899 was killed, in order to remain on time. One :30 aired, although 2x :15s were ordered (the equivalent to :30).

In order to correct the error for invoicing, we need to add 1x Noon News spot on 10/18 at length :30, to insure that contract totals match.

The confidence recorder has been checked, and this spot did, indeed air. It's just a matter of Master Control changing the length of the spot before the contract was updated.

I have consulted with the business office and this action is what needs to be done to reconcile invoice.

Thanks

SAJ

**Sarah Jacobs**

Local Sales Manager

WKRC CBS 12/Local 12.2 The CW Cincinnati

513/763-5672

10/25/2012

ORDER

Orders Order / Rev:

47842

Alt Order #:

Product Desc:

Sheriff / Congress

Estimate:

Flight Dates:

10/18/12 - 11/05/12

Original Date / Rev:

08/08/12 / 10/24/12

Order Type:

GENERAL

Local 12 WKRC-TV

LSM LSM

CVG

Local

Agency

Name:

Communications Counsel Inc

Buying Contact:

Billing Contact:

37 West Broad Street

Billing Type:  
Billing Calendar:  
Billing Cycle:

Cash  
Broadcast  
EOM/EOC

Columbus, OH 43215

Agency Commission:

15%

Advertiser

Name:

Donovan Wenstrup

Demographic:

HH

New Business Thru:

Product Codes:

Local Elections

Order Separation:

00:15:00

Priority:

P-1

Advertiser External ID:

Revenue Codes:

AGY, POL-CAND, GEN

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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Month	# Spots	Gross Amount	Net Amount	Rating
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10/01/12	10/28/12	29	\$34,000.00	\$28,900.00
10/29/12	11/05/12	25	\$30,150.00	\$25,627.50

October 2012	29	\$34,000.00	\$28,900.00	0.00
November 2012	25	\$30,150.00	\$25,627.50	0.00
Totals	54	\$64,150.00	\$54,527.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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LSM LSM Start Of Order - End Of Order 100%

Order Share

Share	Total
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Local 12 WKRC-TV 40% \$64,150.00

Market 100% \$160,375.00

Competitive Share

Share	Total
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EKRC	0%	\$0.00
UNKWN	0%	\$0.00
WCPO	30%	\$48,112.50
WLWT	30%	\$48,112.50
WSTR	0%	\$0.00
WXIX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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N 1	WKRC	10/18/12	10/18/12	CBS This Morning	CM	7a-9a	----2----	:15	:15	2	\$800.00	P-1	0.00	BK	2	\$1,600.00
CBS Morning News																

Week: 10/15/12	End Date	10/21/12	Weekdays	---2---	Spots/Week	2	Rate	\$800.00	Rating	0.00						
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N 2	WKRC	10/20/12	11/03/12	CBS This Morning Saturd	CM	8a-10a	-----1-	:30	1	\$750.00	P-1	0.00	NM	3	\$2,250.00
Saturday Early Show															

Week: 10/15/12	End Date	10/21/12	Weekdays	-----1-	Spots/Week	1	Rate	\$750.00	Rating	0.00						
Week: 10/22/12	End Date	10/28/12	Weekdays	-----1-	Spots/Week	1	Rate	\$750.00	Rating	0.00						
Week: 10/29/12	End Date	11/04/12	Weekdays	-----1-	Spots/Week	1	Rate	\$750.00	Rating	0.00						

N 3	WKRC	10/19/12	11/05/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	11111--	:30	5	\$1,800.00	P-1	0.00	NM	12	\$21,600.00
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